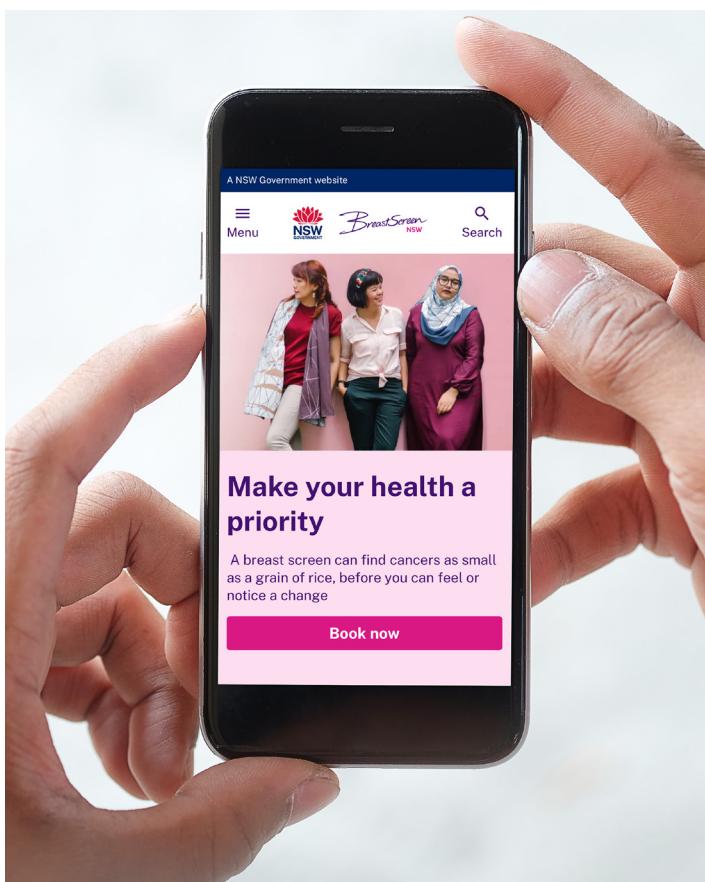


New BreastScreen NSW website

BreastScreen NSW has launched a new website. This website plays a crucial role in raising awareness about the program, facilitating easy access to screening information, and encouraging a seamless screening booking process.



Over 75% of users access the BreastScreen NSW website on a mobile device. The new website incorporates a mobile first user-friendly interface, prioritising functionality, and ease of navigation.

Why we need a new website

The new BreastScreen NSW website is housed on a new and improved Content Management System (CMS). This has enabled improved functionality and overall user experience. Design and content updates enhance accessibility for focus populations, pathways to bookings and strengthen the BreastScreen NSW brand.

Key features and benefits

- **Enhanced user experience:** Better access to information, resources and screening locations helps users find what they need faster and easier.
- **Accessibility focus:** Improved functionality and content, particularly for focus populations (culturally and linguistically diverse and Aboriginal communities), aims to bridge participation gaps.
- **Booking conversion boost:** Improving the user experience will guide users seamlessly to the booking site.
- **Design and content update:** The project has provided an opportunity to undertake a full review and update of the content and design. In addition, branding has been updated to align with NSW Government Brand Guidelines. The updated site upholds BreastScreen NSW's credibility and maintains its position as a leading authority in breast cancer screening.
- **CMS upgrade:** Transitioning to the new CMS, improves functionality.

Take a look around our new website on your mobile.

See below a selection of refreshed pages from the site

Screening locations

Find your closest NSW screening location, by typing in the search box and then selecting from the drop-down list.

Enter a location, suburb or postcode Search

Filters Use my location View as: Map List

BreastScreen NSW Location Key: Current Mobile Van Future Mobile Van Screening Clinic

East Maitland
Opposite Henny Penny
Grant Street
East Maitland NSW 2323
Mobile Van Wheelchair Accessible Directions Opening Hours
This van is currently at the address until 26 April 2024
Book Now **Call 13 20 50**

Engadine
Engadine Town Square Shopping Centre,
Shop 12



Users can easily find a screening location convenient for them anytime using our search tool.



Home > **Community support** > Aboriginal and Torres Strait Islander women 

Aboriginal and Torres Strait Islander women

BreastScreen NSW recommends [Aboriginal](#) and Torres Strait Islander women aged 40-74 have a breast screen every two years.*
BreastScreen NSW aims to provide a culturally safe place of care and is working with Aboriginal communities to improve health outcomes for Aboriginal women in NSW.
Having a regular breast screen is part of healthy living. It's important to screen even when you are healthy.
Screening is free and an appointment takes just 20 minutes.
Book your free breast screen today or talk to your doctor or health worker if you would like help. We can also arrange a group booking for you with friends and family.



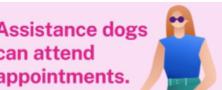
Content has been designed to meet the needs of Aboriginal and Torres Strait Islander women.



Home > **Community support** > Women with a disability or special need 

Women with a disability or special need

We're committed to reducing the barriers to [screening](#) and making breast screens as comfortable and as accessible as possible. If you are a person who has special needs or lives with a chronic health condition, in most cases we can support you to have a breast screen. BreastScreen NSW staff are experienced in assisting women to safely complete their [mammogram](#) when adjustments are needed. Please call us on **13 20 50** to make your booking so that we can discuss any support or adjustments needed. If you're unsure whether [breast screening](#) is right for you at this time, we encourage you or your carer to talk to your doctor.

Assistance dogs can attend appointments. 

Tailored information is provided for women with a disability or special need.



Home > Frequently Asked Questions (FAQs) 

Frequently Asked Questions (FAQs)

We want you to feel comfortable about breast screening. If your answer isn't here, talk to us on **13 20 50**.

How can we help?
Explore our FAQs to find answers to common questions and understand more about BreastScreen NSW.

Eligibility Find out if breast screening is for you 	Breast cancer Know the facts and risks 	Breast screening Understand the process 
Your breast screen appointment Prepare for your screen 	Community support See how we can support you 	COVID-19 Your safety comes first at BreastScreen NSW 

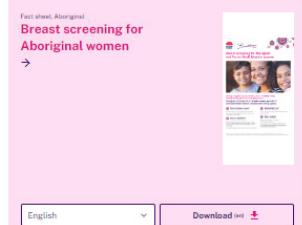
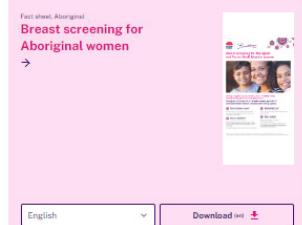
An extensive FAQs section has been included to help women find the information that they need.

Resources

You can view and download a wide range of BreastScreen NSW resources from our website, including information brochures and publications in other languages.

Containing keywords: Resource type: Fact sheet Audience: All Search

Results
Showing results 3 of 3 results

Fact sheet: Multicultural Breast screening and you  Download (PDF)	Fact sheet: Aboriginal Breast screening for Aboriginal women  Download (PDF)
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A range of resources are available to download or order in printed form.



Home > [In language breast screening information](#) < Home 

لماذا فحص الثدي؟

Fact sheet: Multicultural فحص التصوير الشعاعي صحيحة للثدي و 
[Read this page in English](#)

هل تعلمي أن سرطان الثدي هو أكثر أنواع السرطانات شيوعاً بين النساء في أستراليا؟ 
توعي... 
عامي... 

A selection of in language pages aim to engage culturally and linguistically diverse populations.



Audience

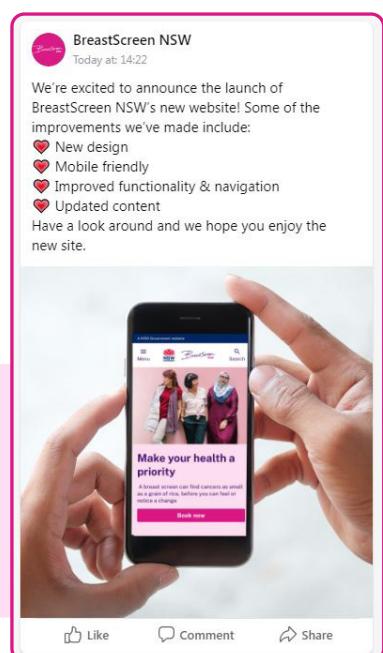
The website primarily targets **women in NSW aged 50–74**. To improve engagement and accessibility, other audiences carefully considered in the content and layout of the site include:

- Aboriginal women aged 40–74 in NSW
- Culturally and linguistic diverse women aged 50–74, with a focus on Chinese, Vietnamese and Arabic languages
- Health professionals
- Women with a disability or special need
- Women in rural or remote areas
- Women of all ages (under 40, 40–49 and 74+) wanting to find out more about breast screening
- Friends and family of users eligible for screening
- Trans and gender diverse people.

Website objectives

- **Improved user experience, functionality, and accessibility:** These improvements will contribute to a 5% increase in website traffic, 12 months from launch.
- **Improved user journey and findability:** This will contribute to a 10% increase in online bookings, 12 months from launch.

You can help spread the word about our [new website](#) by sharing our posts on social media.



For further information about BreastScreen NSW visit our new website
W: breastscreen.nsw.gov.au or, contact us directly at
E: cinsw-breastscreen@health.nsw.gov.au
T: (02) 8374 5600